

Our Dairy Promise

To provide nutritious food for a healthier world



enhancing economic viability and livelihoods Creating a vibrant industry that rewards dairy workers and their families, communities, business and investors









improving
wellbeing
of people

Providing nutritious, safe, quality dairy food







providing best care for animals

Striving for health, welfare and best care for our animals throughout their lives







reducing our environmental impact Meeting the challenges of climate change and providing good stewardship of our natural resources













Towards our 2030 goals

Through the Australian Dairy Industry Sustainability Framework, we publicly report progress against Our Dairy Promise – to provide nutritious food for a healthier world. This promise is underpinned by four Sustainability Commitments and 11 goals.

Our 2030 goals align with the United Nations Sustainable Development Goals (UN SDGs) – also set for achievement by 2030 – in recognition of dairy's role in the global effort to address the world's sustainability issues. These UN SDGs are the global blueprint to achieve a better and more sustainable future for all.

The Australian dairy industry remains committed to continuous improvement to address evolving community and consumer expectations and emerging issues.

The Sustainability Framework will continue to be revised and enhanced to respond to a changing world, and stakeholder and industry priorities.

Sustainability is one of five pillars in the *Australian Dairy Plan*. The Framework is identified as the key mechanism through which we respond to community expectations on issues like animal welfare, protecting the natural environment and reducing carbon emissions.

A summary of our 2020 progress

This year, we are reporting against our 2030 goals and targets for the second time. In some areas, we are yet to finalise the target metrics and/or baseline metrics. These will be developed during 2021.

Download the full Australian Dairy Industry Sustainability Report 2020 at sustainabledairyoz.com.au.

			Baseline	2019	2020	2030 Target	Progress
Enhancing econom							
1 Increase the	1.1	More than 50% of farm businesses achieve at least \$1.50 EBIT/kg MS over a five year average ⁱ	20% (2018)	16%	26%	>50%	•
competitiveness and profitability of the Australian	1.2	Increase the Australian dairy industry's share of global dairy trade to 10% by volume $^{\mbox{\tiny II}}$	6% (2018)	6%	5%	10%	•
dairy industry	1.3	Increase RD&E expenditure in the dairy sector by 2% per annum	\$47 m (2019)	\$47 m	\$44.2 m	\$58.5 m	n
		– $\%$ dairy farmers constantly looking for new information to improve farm business $^{\mbox{\tiny III}}$	79% (2018)	83%	76%	↑	•
		– $\%$ dairy farmers reporting new farming ideas were very important to them $^{\mbox{\tiny III}}$	74% (2018)	78%	72%	↑	•
		 - % dairy farmers reporting they were amongst the first in their area to try new ideas and products[™] 	46% (2018)	48%	45%	↑	•
	1.4	Provide consumers with greater choice and access to a variety of dairy products and/or ingredients to meet their specific nutritional needs iv	85% (2018)	88%	88%	100%	•
2 Increase the	2.1	Increase the contribution the dairy industry makes to supporting the economy of dairy regions					
resilience and prosperity of dairy		 The total value of payments made to dairy farmers on a region-by-region basisⁱⁱ 	\$4.3 b (2018)	\$4.4b	\$4.8b	↑	•
communities		 The number of jobs supported by dairy economic activity in each dairy region – indicated by number of people directly employed in the dairy industryⁱⁱ 	42,600 (2018)	46,200	43,500	↑	•
	2.2	Increase the recognition of the dairy industry's benefit to regional communities					
		– The community sees the dairy industry as vital to the Australian economy ^{iii, xii}	44% (2018)	51%	n/a	75%	•
		– $\%$ of people in regional areas who think dairy is an essential part of their community $^{\mbox{\tiny IV}}$	88% (2018)	90%	86%	95%	•
		 - % of farmers who agree "people in my region appreciate the role that dairy farmers like myself play in our community"[™] 	67% (2018)	68%	70%	90%	•
	2.3	Increase the contribution people in dairy make to social capital (community initiatives) in their community					
		– $\%$ of farmers who say they/their employees actively participate in their local community initiatives $^{\rm iii}$	69% (2019)	69%	70%	100%	•
		 % of farmers who believe it's important for them/their employees to support their local community initiativesⁱⁱⁱ 	87% (2019)	87%	88%	100%	•
		 % of dairy companies investing funds and participating in local community initiatives 	n/a	n/a	n/a	100%	n/a
		 % of dairy people who agree their community has effective leaders and strong social networks – scale: 1 (strongly disagree) to 7 (strongly agree)^v 	4.6 (2018)	4.6	n/a	n/a	n/a

i DairyBase, Dairy Farm Monitor Project data

ii In Focus 2020

iii National Dairy Farmer Survey 2020

iv Dairy Trust Tracker Survey 2020

v University of Canberra Regional Wellbeing Survey

xii Not asked in 2020

				Baselii	ne 2019	2020	2030 Target	Progress
_			bility and livelihoods					
Provide a safe work environment for all dairy workers	,	3.1	Zero workplace fatalities on farm and in manufacturing ^{vi}					
	or		– Dairy farming	2 (2017)	0	11 (2014–19)	0	
			- Dairy companies	0 (2017)	0	0 (2014–19)	0	•
	-;	3.2	100% of dairy workers to be implementing good safety practice	es n/a	n/a	84%	100%	•
	;	3.3	More than 90% of dairy workers working less than 50 hours per week	n/a	n/a	19%	90%	•
	;	3.4	30% reduction in Lost Time Injury Frequency Rate (LTIFR) for farm and manufacturing workplaces on figures reported in 2017	7 ^{vi}				
			– Dairy farming~	9.3 (2017)	n/a	6.9 (2017/18)	6.5	•
			- Dairy companies	6.4 (2017)	n/a	6.3 (2017/18)	4.5	•
4 Provide a	,	4.1	Less than 25% of dairy workers report low levels of life satisfaction	n/a	n/a	n/a	<25%	n/a
productive and rewarding wor		4.2	Rates of dairy remuneration are similar to or higher than for other regional industries	n/a	n/a	n/a	Yes	n/a
environment for all dairy workers	•	4.3	80% of dairy employees are retained within the industry year-on-year ^{vii}	71% (2017)	n/a	91%	80%	•
	•	4.4	Less than 20% of dairy employers report difficulty in sourcing suitable applicants	n/a	n/a	70%	<20%	•
		4.5	More than 70% of dairy farm owners have an agreed farm transition/succession plan vii	21% (2017)	n/a	56%	>70%	•
		4.6	Human rights – dairy industry has a national human rights position. Indicators to be developed in 2020	n/a	n/a	Under development	Under development	
Improving wellbe	eing	of p	eople					
5 All dairy		Z		0	0	0	0	•
products and ingredients	5.2		ero product recalls due to food contamination as reported by Product Safety Recalls Australia)*	8	11	8	0	•
sold are safe	5.3		5% of consumers agree Australia produces safe and high uality dairy products ^{iv}					
-		_		81% (2018)	82%	85%	95%	•
		_	, ,, , , , , , , , , , , , , , , , , , ,	83% (2018)	86%	86%	95%	•
	5.4	ŀ F	ood Safety Culture embedded into the dairy food business	n/a	n/a	Under development	Under development	n/a
Dairy contributes to improved health outcomes for all Australians	6.1		mprove consumers' perception of the health and nutrition enefits of dairy foods ^{iv}					
		_		67% (2019)	67%	61%	90%	•
		_	, , , , , , , , , , , , , , , , , , , ,	72% (2018)	80%	79%	90%	•
		-		32% (2018)	34%	35%	<20%	•
	6.2	Α	the National Health and Medical Research Council (NHMRC) australian Dietary Guidelines continue to recommend milk, heese and yoghurt as part of a healthy diet	Recognised	Recognised	Recognised	Recognised	•
	6.3	3 A	australians meet recommended daily serves for dairy	n/a	n/a	n/a	n/a	n/a
	6.4		Il dairy companies adopt a stated position on responsible onsumption by 2020 and publicly report on progress by 2030	n/a	n/a	n/a	n/a	n/a

iii National Dairy Farmer Survey 2020 iv Dairy Trust Tracker Survey 2020 vi Safe Work Australia vii Dairy Workforce Survey 2020 ~ Latest figures available

^{*} Total number of incidents of non-compliance with regulations and/or voluntary codes concerning the health and safety impacts of products and services within the reporting period, by:

- incidents of non-compliance with regulations resulting in a fine or penalty;

- incidents of non-compliance with regulations resulting in a warning;

- incidents of non-compliance with voluntary codes.

			Baseline	2019	2020	Target	Progress
Providing best	care	for animals					
7 Provide best care for all animals for whole-of-life	7.1	100% ongoing compliance with legislated animal welfare standards					
		 % of farmers who have a copy of the AHW Standards and Guidelines 	47%	77%	n/a	100%	n/a
		 – % of farmers who agree complying with animal welfare standards is an important sustainability requirement[™] 	95%	98%	n/a	100%	n/a
	7.2	All of industry adopting relevant recommended industry practices for animal care viii					
		- No tail docking	91%	96%	Not collected in 2020	100%	n/a
		 No routine use of calving induction ix 	90%	91%	93% ^{xii}	100%	•
		 All calves managed appropriately sale calves sold at a minimum of 5 days old sale calves fed within 6 hours of transport 	78% 96%	91% 99%	Not collected in 2020	100% 100%	n/a
		All calves disbuddedprior to two months of agewith pain relief (for calves <2 months)	63 n/a	72% 76%	Not collected in 2020	100% 100%	n/a
		- All farmers implementing a lameness strategy	95%	96%	Not collected in 2020	100%	n/a
		- All farmers where relevant have infrastructure to keep cows cool	92%	96%	Not collected in 2020	100%	n/a
		- All farmers have a documented biosecurity plan	58% (2019)	58%	Not collected in 2020	100%	n/a
	7.3	90% of consumers believe dairy farmers do a good job caring for animals iv	58% (2018)	74%	76%	90%	•
	7.4	Antimicrobial Stewardship (AMS) – the dairy industry uses antibiotics responsibly – as little as possible, as much as necessary – to protect the health and welfare of our animals					
		- All dairy farmers access antibiotics from a registered vet viii	100%	100%	Not collected in 2020	100%	n/a
		 All dairy farmers use antibiotics responsibly under veterinary direction viii 	90%	90%	Not collected in 2020	100%	n/a
		 Antibiotics of high importance to human Antimicrobial Resistance (AMR) in Australia are only used to treat dairy livestock in exceptional circumstances where no other alternative exists 	n/a	n/a	Under development	Under development	n/a

2030

Key

- Progress towards 2030 targets against baseline
- Result maintained or marginal change
- Regression

n/a = no data available or target metrics still to be finalised

iv Dairy Trust Tracker Survey 2020 vii Dairy Workforce Survey 2020 viii Genetics and Animal Husbandry Survey 2019, not undertaken in 2020

ix Veterinary Survey – in-house xii Of the 7% who do induce: only do so to an average of 6% of cows in their herd

			Baseline	2019	2020	2030 Target	Progress
Reducing enviro		tal impact					
8 Improve land management	8.1	100% of stock excluded from waterways ^x	76% (2015)	n/a	75% ×i	100%	•
	8.2	100% of riparian zones actively managed and maintained	n/a	n/a	Under development	100%	n/a
	8.3	100% of farmers complete and implement a soil and nutrient management plan $^{\!\scriptscriptstyle X}$	58% (2015)	n/a		100%	n/a
	8.4	100% of farmers have and implement a documented biodiversity action plan ^{x, xiii}	81% (2018)	n/a		100%	n/a
	8.5	Zero net deforestation by 2020 xiv	n/a	n/a	Under development	100%	n/a
9 Increase water use efficiency	9.1	Reduce the consumptive water intensity of dairy companies by 30% by 2030 (on 2010/11 levels) (ML water consumed per ML of milk processed) xii, xv, xxi	1.75	1.97	1.86	1.22	•
	9.2	Improve water use and water productivity to utilise 2.0 tonnes of dry matter per ML used xvi	n/a	n/a	n/a	2.0 t	n/a
	9.3	100% of farmers recycling water from dairy sheds ^x	75% (2015)	n/a	74%	100%	•
	9.4	100% of farmers monitoring water consumption	n/a	n/a	45%	100%	n/a
	9.5	100% of farmers have a water security risk management plan by 2020 and are implementing it by 2030	60%	n/a	55%	100%	•
10 Reduce greenhouse gas emissions intensity		Reduce greenhouse gas emissions intensity by 30% across whole industry on 2015 levels xxi					
		– Manufacturers (tonnes CO ₂ ~e/ML milk processed) xii, xvii	140	141.4	136.7	98	•
		- Farmers (kg CO ² ~e/kg FPCM) x, xviii	1	n/a	1	0.72	•
11 Reduce waste		100% diversion rate from landfill (for dairy companies) (tonnes of waste per ML milk processed) ^{xii, xxi}	2.69 (2011)	1.74	1.69	0	•
	11.2	100% of silage wrap recycled (for farm) x, xix	28% (2015)	n/a	30% of farmers	100%	•
	11.3	All dairy companies participate in the Australian Packaging Covenant (APCO) or equivalent scheme	9	10		All dairy companies	•
	11.4	100% of Australian dairy packaging to be recyclable, compostable or reusable by 2025 or earlier	n/a	n/a	Work underway	100%	n/a
	11.5	Halve food waste by 2030 (placeholder – tonnes of dairy products per ML of milk processed)	630,000 (2017)	n/a	Work underway ^{xx}	n/a	n/a

- x Land Water Carbon Survey 2020
- xi 75% of dairy farmers do some fencing, with 44% fencing all waterways up from 35% in 2015
- xii Dairy Manufacturers Sustainability Council
- xiii Question changed in 2020, so unable to compare with 2018.

 The proportion with a formal documented biodiversity plan has dropped but 43% of farms use a map to highlight areas of environmental management, 54% fence native vegetation, 68% fence shelter belts, 26% provide buffer zones and 30% have areas specifically managed or conservation
- xiv Dairy farmers are ensuring native vegetation or shelter belts are included on their farms and only 1% appear to be reducing significant amounts of native vegetation
- xv Recalculated for 2018/19 to be 1.97 additional processor information
- xvi 77% of farms have some irrigation automation to use water more efficiently
- xvii Recalculated for 2018/19
- xviii 94% of farms have implemented practices to reduce GHG emissions. 71% of farms use some renewable energy
- xix 88% of farms use silage wrap (77% in 2015), and of those: 30% recycle; 49% recycle where recycle facilities are available. Many areas have no facilities. The silage wrap project underway aims to provide viable long-term recyclable options
- xx DMSC have several projects to map waste streams and look for ways to reduce or utilise waste product better
- xxi Baseline figures updated. Since publication of the 2019 Dairy Sustainability Report, data was submitted from an additional company which increased coverage

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