



REGIONAL DAIRY SUPPORT

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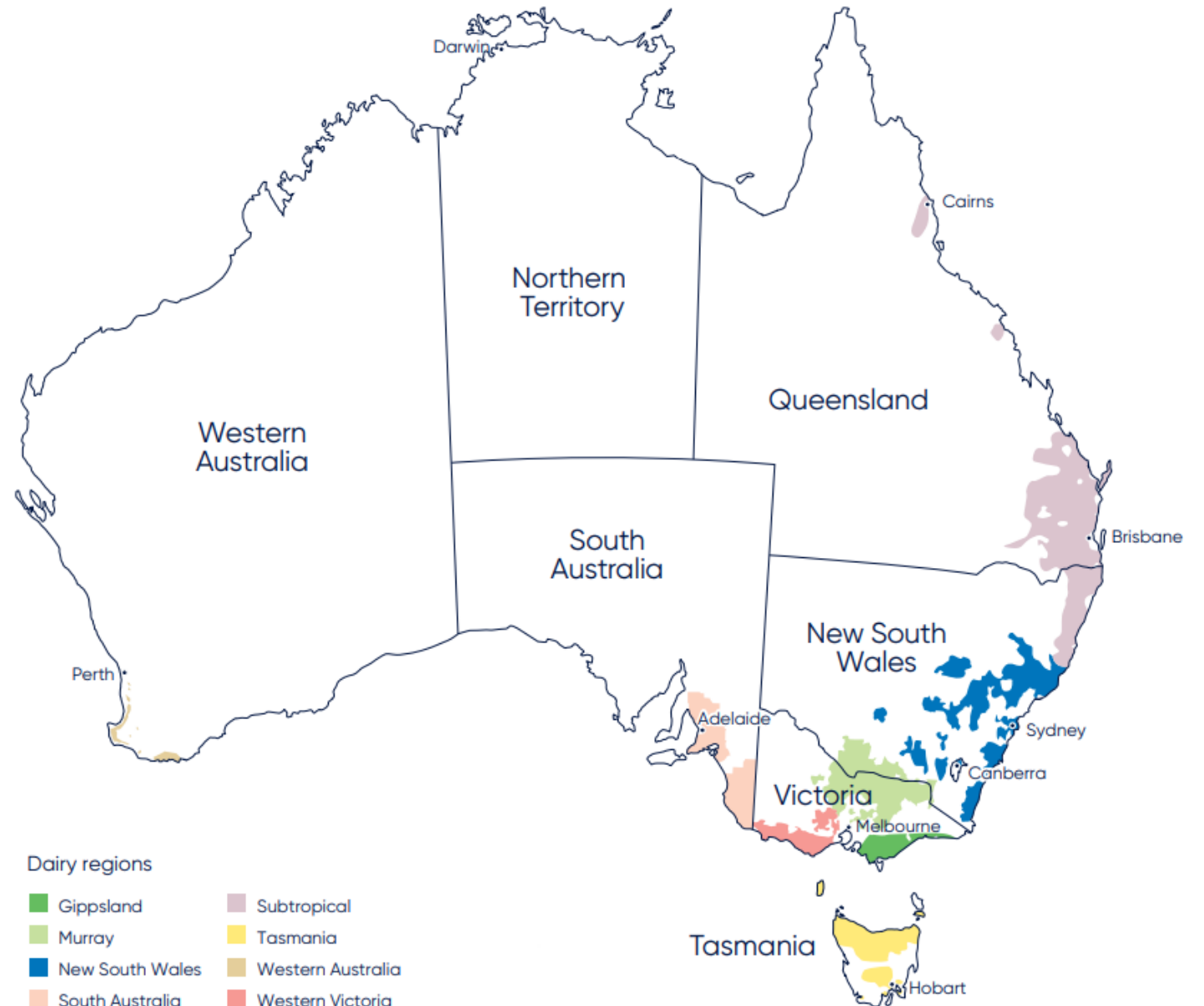
Extension advisor

WestVic Dairy





AUSTRALIAN DAIRY REGIONS





WESTERN VICTORIA REGION

Australian Dairy

3,889 dairy farms and a national herd of **1.33 million cows**. Average herd size **342 cows**.



31,300 dairy industry workforce



8,376 million litres of milk produced worth **\$6.237 billion**. Average annual production per cow **6,443 litres**



south western Victoria dairy production

The 'average' western Victorian farm

Number of dairy farms	858
People employed on farm	2,600
People employed in the dairy industry workforce	6,000
Number of cows	280,000
Average herd size	326
Annual milk production (million litres)	1,844
% of national milk production	22%
% of Australia's dairy exports (volume)	25%
% share of export value	22%





REGIONAL DEVELOPMENT PROGRAM (RDP)



*'To provide nutritious
food for a healthier world'*

Regional development program functions:

- **Support dairy farmers**
 - To adopt industry practices that will enable them to thrive in a changing environment through the establishment of a profitable and sustainable industry.
- **Collaborate with dairy service providers in local region**
 - To support farmers manage changing seasonal conditions
 - Assist co-ordinated industry response to risks and emergencies
- **Promote best practices**
 - For industry sustainability, economic viability, wellbeing of people, best care of animals and reduction of environmental impact



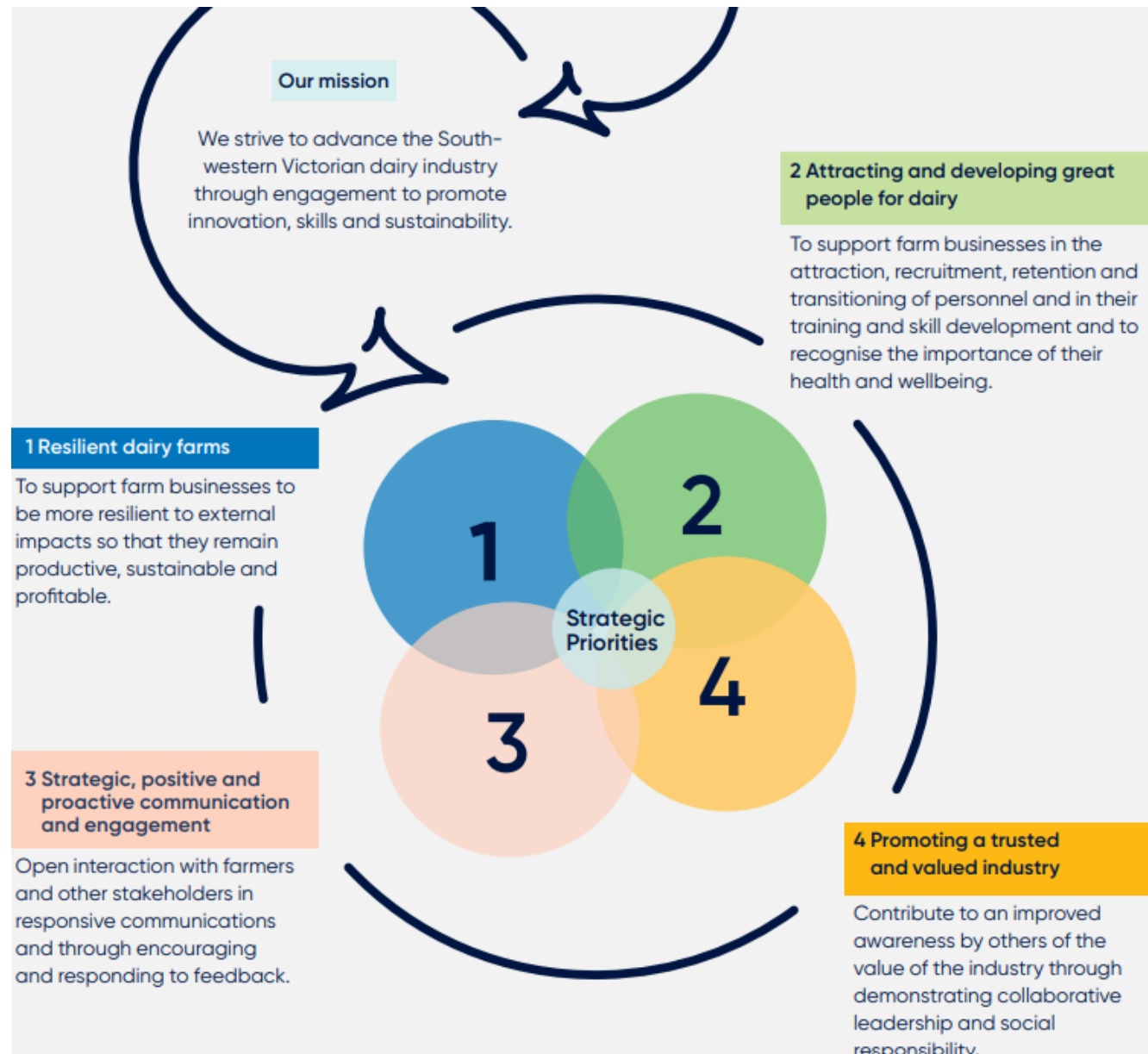
WESTVIC DAIRY RDP

Vision

A vibrant, profitable and valued dairy region.

Mission

We strive to advance the Southwestern Victorian dairy industry through engagement to promote innovation, skills and sustainability.





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WestVic Dairy

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EXTENSION ADVISOR ANIMAL PERFORMANCE

- Support profitable dairy farms
- Build capable industry people
- Communication and engagement with farmers
- Deliver/facilitate Dairy Australia extension programs
- Facilitate farmer discussion groups
- Develop bespoke extension activity for farm specific needs.



Providing best care for animals – striving for health, welfare and best care for our animals throughout their lives.

Dairy Australia Extension Programs Animal performance and feedbase

- Milking and mastitis management
- Healthy Hooves
- Keeping cows cool
- Downer cow management
- Transition cow management
- Heat detection
- Rearing healthy calves
- Heifers on Target
- Genomics
- Euthanase livestock
- Nutrition fundamentals
- Feeding pastures for profit
- Profitable feeding systems

Genomics in Practice

A one-day course on-farm for farmers to review how genomic testing could add value to their farm business.



"Thank you for all the information, I now understand the reason of why I have to do the job in a certain way."

- Milking and Mastitis Management farm employee participant

"I thoroughly enjoyed this course and have taken onboard new information which I hope to implement on our farm."

- Farm employee after attending Rearing Healthy Calves

"A great course, great environment - the practical aspect was interactive, and I enjoyed working with the presenters."

- Healthy Hooves farmer participant

Milking and Mastitis Management

A two-day workshop for participants to understand how to detect, treat and prevent mastitis and gain knowledge about milking plant hygiene to support milk quality on-farm.



ANIMAL FERTILITY, HEALTH & WELFARE

EFFECTIVE EXTENSION ENGAGEMENT

Who will be attending workshop?
What are the key messages?
How will learner participate?



- Kinetic: active participation
- Focus on outcome: discuss importance
- Value peers: opportunity to share/discuss with other farmers
- Experienced: issues and solutions
- Critical thinker: practicality and impact

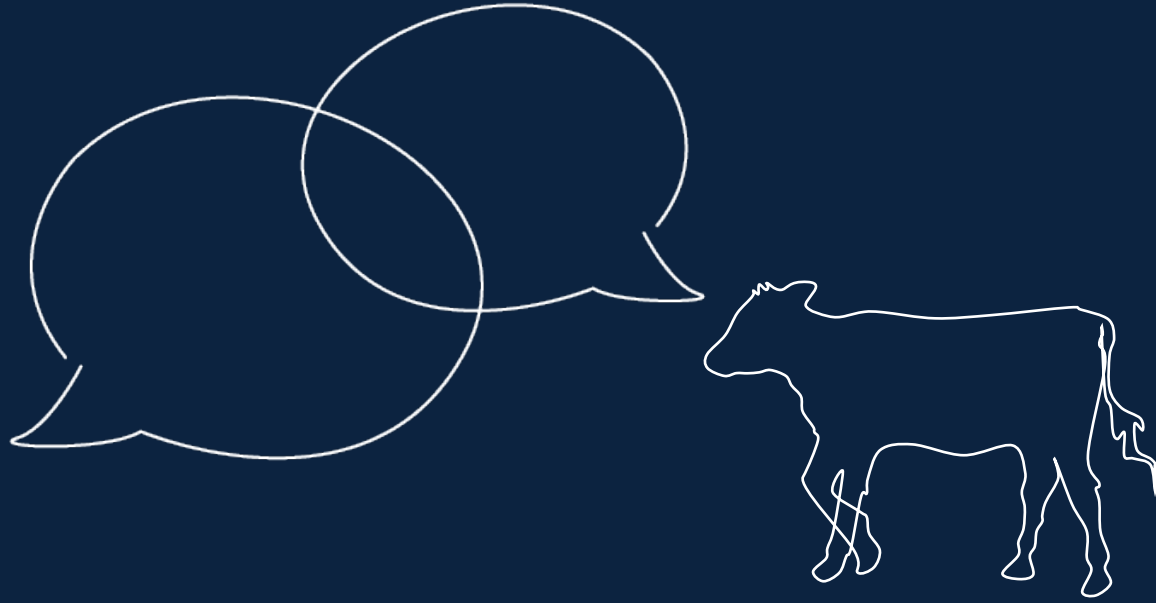
[Top up rather than tip in!](#)



Dairy
Australia

DIFFERENT POINTS OF VIEW





QUESTIONS?