



OUR FARM, OUR PLAN

Farm Fitness Checklist

WORKBOOK



KEY CONTACTS

Regional Development Programs (RDPs) are the place to go about what's happening in your region. Contact them to find out about 'Our Farm, Our Plan' and other training, workshops, events and resources that are available.

Through the RDPs Dairy Australia supports farmer groups, including discussion groups, Young Dairy Network groups and others. Contact them about 'Our Farm, Our Plan' group activities and other programs that your group might benefit from.







dairyaustralia.com.au/gippsdairy 03 5624 3900





DairyNSW

dairyaustralia.com.au/dairynsw 1800 270 778





DairySA

dairyaustralia.com.au/dairysa 0417 218 263





DairyTas

dairyaustralia.com.au/dairytas 03 6432 2233





Murray Dairy

dairyaustralia.com.au/murray-dairy 03 5833 5312





Subtropical Dairy

dairyaustralia.com.au/subtropical-dairy 0431197479





Western Dairy

dairyaustralia.com.au/western-dairy 0429 110 485





WestVic Dairy

dairyaustralia.com.au/westvic-dairy 03 5557 1000

DairyNZ has kindly given permission for Dairy Australia to adapt their QuickPlan and Farm Fitness Checklist resources for use by the Australian dairy industry. This is much appreciated and is another example of Trans-Tasman collaboration providing benefit to Australasian dairy farmers.

dairynz.co.nz

Our Farm, Our Plan has been developed with support from the Gardiner Dairy Foundation, reinforcing the value of the dairy industry working together.

gardinerfoundation.com.au





OUR FARM, OUR PLAN

FARM FITNESS CHECKLIST

Design your path to success.

Our Farm, Our Plan is a program designed to assist farmers to use the plans in their heads to develop a clear understanding of their long term business and personal goals. Using two key tools—the QuickPlan and Farm Fitness Checklist—ideas are turned into goals, and goals are turned into actions.

This Farm Fitness Checklist is intended to be used by farmers, either on their own or with their trusted advisers. It will also be used in the delivery of the 'Our Farm, Our Plan' extension program.

Where are you and your farm at now?

A fit and healthy farm business provides the platform needed to achieve your goals (business and personal), and be profitable and resilient in the long term.

How well do you and your partners know your farm and your business, and its fitness for the future?

Use this checklist to assess where you're at now and to help identify opportunities for improvement. It also suggests where to go to get the information, resources and support you need to make it happen.

HOW TO USE THIS CHECKLIST

Each section of this checklist is designed to prompt your thinking about different aspects of your farm business.

It's a 'self-assessment' and there are no right or wrong answers. Your job is to identify areas that might be a priority for you by ticking the box that best describes where you are at for each question.



Try scanning through the checklist before you start ticking so that you have an idea of what's included. The aim is to identify and focus on a small number of areas that will move you forward significantly.

Now, where, how?

Completing the checklist will give you a good sense about where you and your business are at now. This is an important step in the 'Our Farm, Our Plan' process. The QuickPlan can be used next to get your 'where and how' down on paper.

Resources

In each section of the checklist there is a list of resources that you might find useful. Many of these can be found on Dairy Australia's web site – dairyaustralia.com.au

Information and support is also available from your Regional Development Program (RDP). They are your local connection point to Dairy Australia (see contact information at left).

US

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	√	✓
We have a picture of what we want our life to look like in the longer term				
We have identified what we will need to meet our retirement needs				
We have a plan to develop our skills for the future, e.g. people management skills, technical skills, financial skills, leisure activities, off-farm investment options				
We really enjoy what we're doing				
We are happy with the balance of time spent with friends, family, on work and on our other interests				
We are positive people and interact with other positive motivated people regularly				
We understand what causes us stress and know how to deal with it				
We are active, reasonably fit and healthy				
We make an effort to eat well				
We get enough sleep and sleep well				
We get regular check ups with our GP				

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS
Focus areas Reflect on the ratings you have given yourself. Note the area improving here and write some goals and actions that would	

Resources

- Stepping Stones planning for the future
- · Your health and wellbeing
- Managing your farm team
- · Young Dairy Network (YDN)

- · dairyaustralia.com.au
- thepeopleindairy.org.au
- · feed.dairyaustralia.com.au

OUR FARM

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
The farm housing is suitable (family home and staff accommodation)				
The dairy and yards have sufficient capacity to meet current needs				
The dairy and yards have sufficient capacity to meet future growth plans				
Laneways allow for ease of stock movement around the farm in all conditions				
Farm fencing allows for effective stock containment and implementation of appropriate grazing management				
Feed facilities are adequate and feed wastage is minimised				
Our stock water supply is sufficient to meet herd stock needs during prolonged dry periods in terms of flow, quality and quantity				
The effluent system is of the appropriate size and meets EPA guidelines				
Irrigation infrastructure allows for efficient delivery of water to meet pasture and crop needs				
We can capture and reuse irrigation run off				
Calf rearing facilities are adequate and allow for efficient feeding				
Cow cooling infrastructure (sprinklers, shade, water access) is adequate for extreme heat events				
On farm feed storage facilities provide the necessary buffer to cover prolonged dry periods				

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS
Focus areas Reflect on the ratings you have given yourself. Note the area improving here and write some goals and actions that would	

Resources

- · Water and irrigation
- Sustainability
- Energy
- · Dairy infrastructure planning
- Feedpads, dairy shelters and freestalls
- · Cool cows

- · dairyaustralia.com.au
- · dairyinfrastructure.com.au
- · coolcows.dairyaustralia.com.au

PEOPLE

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
All of our employees have been inducted into the business and we have a record of the induction process				
We think our employees understand what is expected of them, and would describe us as good employers				
We communicate with our employees about how they contribute and add value to our business				
Every employee has an employment contract, including a job description				
Our farm team consists of the right people with the right skills, to enable the required work to be completed in the required time				
We have accurate records of the hours worked, wages paid, and holidays and leave for each employee on farm				
Our employees work on a well designed roster and usually work less than 50 hours per week				
We have discussions, at least twice a year, with each of our staff about their performance, training needs and career aspirations, and we take action from these discussions				
We have identified the risks that exist on our farm, have systems in place to isolate or minimise these, and talk about health and safety risks regularly				
We would be confident going away and leaving our staff to run the farm				

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS
Focus areas Reflect on the ratings you have given yourself. Note the area improving here and write some goals and actions that would	

Resources

- ESKi Dairy Employment Starter Kit
- Farm Safety Starter Kit
- Stepping Stones for career planning
- The People in Dairy

- · dairyaustralia.com.au
- · thepeopleindairy.org.au

OUR BUSINESS

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
We have a written business plan or list of goals that we are working towards				
We have key measures and targets for the financial performance of our farm business				
We analyse the profitability of our farm business and monitor the change in our net worth over time				
We can confidently analyse and evaluate new business opportunities				
We know our cost of production in \$/kg MS or cents per litre				
We develop an annual budget and update it through the year				
We use our annual budget to help make the best possible farm management decisions				
We have an up to date succession plan in place which is written down and discussed with family members				
We have a good relationship with our bank and are able to provide them clear plans and budgets when required				
We review our performance and progress at least annually				

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS
Focus areas Reflect on the ratings you have given yourself. Note the area improving here and write some goals and actions that would	

Resources

- DairyBase
- Dairy Farm Business Analysis fact sheets
- Dairy Farm Business Analysis training
- Farm Business Fundamentals
- · Dairy Cash Budgeting Tool
- Dairy Farm Monitor Project
- Stepping Stones planning for the future

- · dairyaustralia.com.au
- thepeopleindairy.org.au
- · feed.dairyaustralia.com.au

THE ENVIRONMENT

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
We are compliant with our milk companies Quality and Assurance program				
We have farm maps with all the environmental risks highlighted e.g. bridges, culverts, infrastructure, erosion areas, heavy soils				
We comply with EPA regulations with respect to effluent management				
We do an annual nutrient budget which is used for decision making on farm				
We have a riparian management plan and are working towards completing plantings and maintenance				
We implement appropriate fertiliser application practices to avoid nutrient losses off farm				
Stock are excluded from waterways				
We avoid pugging and compaction of soils and pastures as much as possible				
We have completed an energy audit and identified areas for energy savings				
We are confident that we will leave the natural resources on this farm in a better state for the next generation than they were in when we started				

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS
Focus areas Reflect on the ratings you have given yourself. Note the area improving here and write some goals and actions that would	

Resources

- FertSmart
- · Soils, fertilisers and effluent
- Climate and extreme weather
- · Dairy Self Assessment Tool Dairy-SAT
- Environmental management tools

- · dairyaustralia.com.au
- · dairyingfortomorrow.com.au



	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
We have a feed plan in place with targets for home grown feed production				
Our feed plan covers supplementary feed requirements				
We have clear strategies to deal with feed surpluses and periods of feed deficits				
We have a robust set of decision rules covering fodder conservation and feeding supplements				
We have a good understanding of the costs and benefits of bought-in feed and off farm grazing				
We have good on farm feed storage facilities				
We have a good understanding of our supplementary feed reserves and how they will be used to manage risk.				
We have good systems and management tools to monitor, record and optimise pasture and crop growth				

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS
Focus areas Reflect on the ratings you have given yourself. Note the area improving here and write some goals and actions that would	

Resources

- Feed Planning Tools and Resources
- Growing, Grazing and Conserving Feed
- Feeding Your Herd
- · Forage Value Index
- Feeding Pastures for Profit
- $\boldsymbol{\cdot}$ Top Fodder training and resources. Contact your RDP
- · Animal Nutrition

- · dairyaustralia.com.au
- · feed.dairyaustralia.com.au

ANIMALS

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
We are confident that all our animals are healthy and well fed, and meet animal welfare expectations				
Our animal vaccinations are all up to date				
We regularly weigh our replacement calves and heifers and track their growth against targets				
Our reproductive performance provides sufficient replacement stock to maintain herd numbers or grow if we choose				
We regularly assess the Body Condition Score (BCS) of our herd				
We have a bobby calf management strategy that meets industry guidelines				
Our milking equipment is tested and serviced regularly				
We proactively prevent, monitor and treat mastitis				
We proactively prevent, monitor and treat lameness				
We sit down with our vet annually to discuss animal health requirements, including mastitis and milk quality				
We have a biosecurity plan				
We record all animal treatments				

STRENGTHS	WEAKNESSES			
OPPORTUNITIES	THREATS			
Focus areas Reflect on the ratings you have given yourself. Note the areas you want to focus on or could see opportunities in improving here and write some goals and actions that would help.				

Resources

- · Rearing Healthy Calves
- · Animal Health
- Animal Welfare
- · Dairy Biosecurity Plan
- Fertility
- Cool cows
- · Countdown Downunder milk quality and mastitis

- · dairyaustralia.com.au
- · coolcows.dairyaustralia.com.au

MANAGING RISK

	Yes, we've nailed it	Ok, but we could do better	No, and we should do something about it	No, and it's not relevant to us
	✓	✓	✓	✓
Our business is robust enough to withstand various 'shocks' such as milk price drops, interest rate hikes, drought, floods, staff vacancies				
We have an appropriate business structure in place with effective insurance coverage (farm and life insurance)				
We have a good relationship with our bank and have the capacity to get additional financial support for working capital				
We have access to sufficient capital that allows us to invest in development work or opportunities when they arise				
We have identified the risks that exist on our farm, and have systems in place to isolate or minimise these				
We communicate regularly with our staff about health and safety risks				
We have a good understanding of our supplementary feed reserves and how they will be used to manage risk.				
We have a plan for managing the farm and animals during extreme weather e.g. droughts, extreme heat events and floods				

STRENGTHS	WEAKNESSES		
OPPORTUNITIES	THREATS		
Focus areas Reflect on the ratings you have given yourself. Note the areas you want to focus on or could see opportunities in improving here and write some goals and actions that would help.			

Resources

- DairyBase
- · Dairy Farm Business Analysis workshop
- Business Governance and Investment workshop

- · dairyaustralia.com.au
- · dairybase.com.au

SWOT ANALYSIS

A SWOT analysis is a well used technique that you might have used before. It gives you the chance to identify the Strengths, Weaknesses, Opportunities and Threats for you and your business. Based on your answers to the checklist, have a go at using the table to capture information about where you are at now.



STRENGTHS



EXTERNAL

OPPORTUNITIES





WEAKNESSES

FACTORS

FACTORS

THREATS

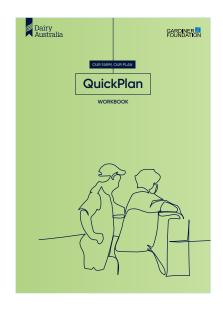


QUICKPLAN

In addition to the Farm Fitness Checklist the 'Our Farm. Our Plan' program provides a QuickPlan workbook for farmers to get their business and personal goals down on paper, along with the actions they plan to take to achieve those goals.

To find out more about the QuickPlan contact your Regional Development Program - their contact information can be found on the inside front cover.

The QuickPlan can be downloaded from Dairy Australia's web site - dairyaustralia.com.au







FOCUS AREA: Farm safety

GOALS AND ACTIONS:

Goal: the farm is a safe working environment, with relevant policies and procedures in place that everyone understands and carry out.

Actions: Michelle to use DA Farm Safety Starter Kit to develop policies and procedures for our farm by 30 Nov 2019

John to put safety as a standing item on our weekly team meeting agenda to discuss how we work on our farm and get input from the team, starting next week.

Team to use mobile phones to allocate tasks to staff, capture safety issues, track the completion of all jobs, get feedback and capture ideas - try WhatsApp as a team communication tool, starting 1 Sept 2019.

Have a team dinner at the local pub once a month - our shout. First Tuesday of the month starting Sept 2019.

FOCUS AREA: Lifestyle GOALS AND ACTIONS:

Goal: to be healthy enough physically and mentally to undertake farm activities and enjoy family and leisure time - ongoing. Goal: to complete one significant exciting activity per year - every year. Goal: to be active in our local community and make a contribution that matters to us - ongoing.

Actions: Michelle to book us both in for a check up with our GP by the end of October. Decide between going to the Grand Final or a week in Queensland and book it. Maybe book both! John to book by end of August.

Invite the neighbours and new people to the area over for a bbq - do it after calving and before harvest starts. Michelle to make this happen

Be more active with the fire brigade, starting with the next training day - John to contact brigade captain by end of Sept re training days

PLAN ON A PAGE

FOCUS AREA: Growing our equity GOALS AND ACTIONS:

Goal: grow our equity from \$1.5 mill to \$2.5 mill by 2030, so as to achieve financial freedom with enough equity to fund the lifestyle we want when w

Goal: generate an average \$70k cash surplus each year for debt reduction or future investments.

> Actions: Meet with our consultant by the end of Oct 2019 to agree the important measures of financial performance (KPIs) for our farm business and track our farm performance annually.

use Dairy Base annually to track and benchmark financial performance starting with last financial year - Michelle to register by 30/09/2019.

Allocate specific regular time to investigate the next opportunity to grow equity - meet together every 6 months starting Dec 2019.

future for our family. I/WE VALUE:

VISION:

To enjoy life while steadily

growing our business,

extending our knowledge and

having the courage to take on new challenges creating a secure balanced

- Courage
- Flexibility
- Passion
- Initiative

FOCUS AREA: Feed GOALS AND ACTIONS:

Goal: know our feed costs, including cost of growing and conserving the feed we grow on our farm (home farm, lease blocks, out blocks).

Goal: we have clear strategies to deal with feed surpluses and periods of

Actions: Plan our feed requirements annually and plan purchasing needs post harvest to meet requirements and manage risk - John by end of November each year. Ensure the farm is walked weekly, to generate a feed wedge, update grazing plan and discuss at weekly Monday morning meeting - Michelle to make this happe

Have a team meeting heading into spring to highlight the approach to growing, grazing and conserving as much feed as possible – Michelle to make this happen by

Talk with grain suppliers about opportunities to lock in prices for a proportion of our grain supply - John to do this by end of September.

OUR FARM, OUR PLAN

WHAT ELSE?

Other Dairy Australia programs that might be of interest include:

Our Farm, Our Plan for groups

Dairy Australia is delivering group workshops to assist farmers to get their long term plans down on paper. Workshops utilise the key 'Our Farm, Our Plan' resources - the Farm Fitness Checklist and the QuickPlan workbook.

Support will be provided to farmers taking part to pressure test their plans and to review their progress.

The Our Farm, Our Plan workshop for groups is ideal for discussion groups and other farmer groups, including Young Dairy Network groups.

Farm Business Fundamentals

Build your skills and knowledge to pull together farm financial and physical information.

Farm Business Fundamentals covers getting organised, budgeting and farm financial systems and introduces the Dairy Standard Chart of Accounts and Cash Budgeting Tool.

Dairy Farm Business Analysis

Better understand and analyse farm business performance using DairyBase. This training covers the importance of getting annual farm financial and physical numbers right, how to interpret farm performance data, and to understand business performance on the basis of cash, profit and wealth.

Business governance and investment workshop

This two day workshop takes farmers to the next level in their strategic planning. It assists people running larger and more complex farm businesses to think strategically and develop policies and systems to be more efficient, more effective and better manage their farms.

Stepping up, stepping back

Dairy offers a lifelong career with a real sense of value, purpose, flexibility, stimulating work and work / life balance. Many employees aim and succeed in buying a dairy farm or land, growing their business and being highly successful business owners.

As in most industries, many dairy farm owners and managers are aging and considering their options to scale down their involvement or 'step back' from the day to day of the business. This opens up a range of opportunities for both groups to consider including share farming, leasing, selling, scaling back or expanding operations and business partnership models.

CONTACT YOUR RDP

Contact your Regional Development Program for more information about any of the above, and what else is happening in your region.

(See inside front cover for contact details)

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ISBN 978-1-925347-46-3



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